

ArcSoft® Embedded Solutions - Printer Suite

The role of the desktop printer has diversified, allowing consumers to do more than simply output copies of their pictures. This increase in functionality has promoted stronger competition and forced manufacturers to expand the versatility of their devices. ArcSoft's embedded technologies relieve your business of this burden by providing advanced features and functionalities for your printer.

www.arcsoft.com

Ten years in the digital multimedia industry has provided ArcSoft with the technology and experience to propel your products to a higher level. Our embedded solutions increase your device's potential and elevate your customer's overall experience. Top-notch features are incorporated while your product's usability remains fast and simple.



Greetings

Red-eye Removal

Funhouse

Your customers can do more than just print with ArcSoft's embedded technologies integrated into your devices. Turn your LCD-display printers into feature-rich mini photo kiosks!

FEATURES

QUICK PHOTO FIXING

Our embedded solutions eliminate the time your customers will spend on a PC enhancing photos before printing. Your printer can now offer thorough photo touch-up tools, including red-eye removal and automatic color enhancing.

DIRECT-CONNECT PRINTING

Your customers no longer need to download their photos in order to print them. ArcSoft technologies allow them to connect their digital cameras directly to your printer to preview and print pictures.

IMAGE CROPPING

Your customers can use your printer to remove unwanted sections of a photo and isolate specific areas for perfect prints.

CREATIVE CONTENT

Built right into your printer are a variety of stylish and comical frames, borders, and "Funhouse" templates. Users can insert their photos into any design and print in an instant. Even personalized calendars can be created in no time.

FAST AND EFFICIENT

ArcSoft solutions require minimal memory usage and CPU power. There is no need for hard drives or other storage devices for buffering. These technologies are specifically designed for high performance on low-profile embedded systems.

EASE OF USE

Advanced features on your printer are incredibly easy to use. Your customers can perform every command using only five buttons: up, down, left, right and enter.



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