

These exciting new photo applications are now available for your line of consumer-level digital cameras. Built onboard, they are currently available with DSPs from Zoran, Megachips, SunPlus, Texas Instruments and Fujitsu.

Automatic Red-Eye Removal

- Over 75% success rate
- Less than 4.7% error rate
- Preview and confirm
- No user interaction required
- Auto or manual

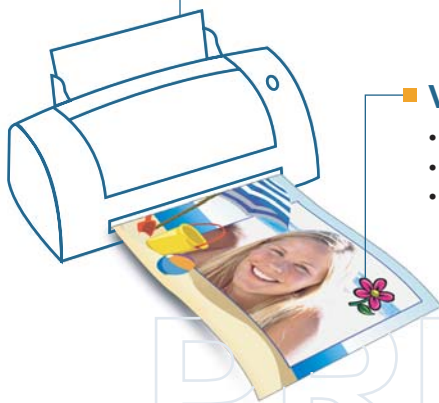


Auto Enhance

- Color/white balance
- Exposure correction
- Barrell distortion
- Noise reduction

Direct Printing

- Embedded universal printer driver
- PictBridge™ Support



Vector Based Content

- Creative objects and frames
- High-quality printing
- Resize and rotate

Real-time Panorama

- "Anti-ghost" (no double exposure)
- Unlimited photos
- On-camera stitching
- Post-processing preview



OEM Manufacturers:

- No additional BOM costs saves you money
- Chip and OS independent
- Cut costs on R&D
- Simple implementation means faster time-to-market
- Unique features give you a competitive edge
- Simple user interface means fewer support calls

End-users:

- No computer required
- Perfect for users of all levels
- "Takes" better pictures
- Instant gratification to the max!